



WING-ONOMICS

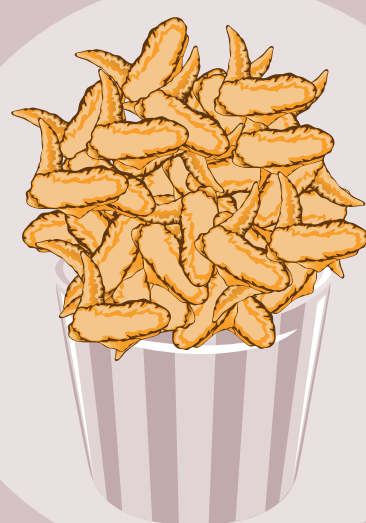
Americans will eat

1.38 BILLION CHICKEN WINGS

on **Super Bowl LIII** weekend



27 million more wings than last year!



HOW DO 1.38 BILLION CHICKEN WINGS MEASURE UP?



1.38 billion

chicken wings laid end-to-end would stretch from LA Memorial Coliseum in Los Angeles, CA to Gillette Stadium in Foxborough, MA

... enough to circle the earth

3x

38x



OR

Almost **1/3** of the way to the **MOON**

... enough to put

640 WINGS



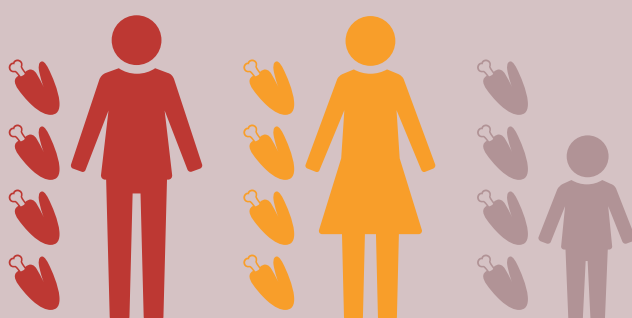
on every seat in all

31

NFL stadiums

OR

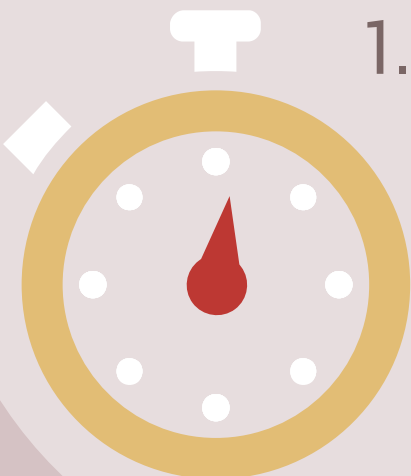
4 wings for every man, woman and child in the United States



If each wing were **one second**,

1.38 billion wings would be

44 YEARS



NATIONAL
CHICKEN
COUNCIL

