

WING-ONOMICS

2018



Americans will eat

1.35 BILLION CHICKEN WINGS

on Super Bowl LII weekend



20 million more wings than last year!

If those **20 million wings** were **\$20 million**, that would only buy



of commercials during the big game.

1.35 billion

chicken wings laid end-to-end on Interstate 95 would stretch from Lincoln Financial Field in Philadelphia, PA to Gillette Stadium in Foxborough, MA

250x



... enough to put



625 wings

on every seat

... enough to circle the earth



3x

in all **32** NFL stadiums

That's 394 million feet!

A chicken would have to cross the road **13 million times** to travel 394 million feet!

