



92 pounds/
person

In 2017, Americans consumed more chicken per capita than anyone else in the world!

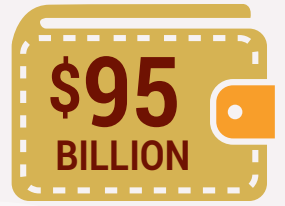
CHICKEN

is the



protein consumed in the U.S.

In 2017, U.S. consumers spent



on chicken.



of chicken in the U.S. is sold in grocery stores/supermarkets.



is sold in restaurants/cafeterias/food service.



1985

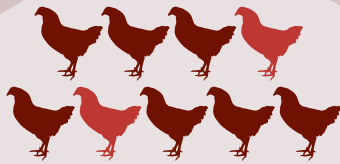
1992

Chicken consumption in the U.S. passed pork in 1985 and beef in 1992.

The Business

of CHICKEN 2017

Chickens raised for meat are called **BROILERS**.



In 2017, almost

9 BILLION

broiler chickens weighing over

55 BILLION

pounds, liveweight, were produced.

95%



of broiler chickens are raised on family farms.

41 BILLION+

pounds of chicken product was marketed, measured on a ready-to-cook basis.



25,000

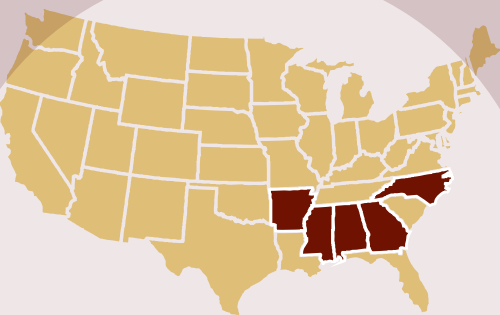
FAMILY FARMS raise chicken in the U.S.



NEARLY

1,200,000

people are directly and indirectly employed by the broiler industry in the U.S.



The **TOP 5 STATES** that raise the most broilers are: Georgia, Arkansas, Alabama, North Carolina and Mississippi.

